

For Immediate Release

July 27, 2009

Media Contact:

Audrey Arthur
ADA Creative Communications
770.465.1876 office
aarthur@adacreativecommunications.com

Professional Organizer Paris Love Helps Clients Earn Extra Cash During Challenging Economic Times

ORANGE BEACH, Ala. -- The results of a recent online survey conducted by Organize With Love indicate that difficult economic times have impacted the professional organizing industry. Despite the challenges of the economy, the survey also found that individuals were more inclined to hire professional organizers to de-clutter and organize their residence, followed by client requests for personal and corporate services.

To make organizing sessions more beneficial in the midst of a recession, Paris Love, a professional organizer and owner of Organize With Love, encourages her clients to sell items such as collectibles, books, clothes and toys that are no longer used, and tend to retain value.

Mobile resident Donna Coleman hired Organize With Love to not only help her mother clear out and organize her closets, but also turned to Love to assist with putting clothes from her mother's closet on consignment. After several weeks on consignment, Coleman said she earned back close to 75 percent of the value of the clothing.

"Organizing a space, whether it's a closet, garage or an entire room, often gives my clients a new perspective about a space," said Love. "A de-cluttered space eliminates stress and lets them appreciate the space in a whole new way. And placing unneeded items on consignment, selling them at a garage sale or on eBay offers a double return: it gives them a creative source of revenue and an organized space that's more productive, less chaotic."

The following are results from Organize With Love's first annual industry survey.

- Has the current economic climate impacted your decision to use a professional organizer?
 - Yes – 52.3 percent
 - No – 33.3 percent
 - Not sure – 14.2 percent

-continued-

- For what type of service are you most likely to call a professional organizer?
 - Residential (i.e., kitchen, bathroom, home office) – 57.1 percent
 - Personal (i.e., time management, personal assistant) – 28.5 percent
 - Corporate (i.e., filing systems, technological services) – 23.8 percent

To download the free tip sheet “Top 10 Tips for Organizing Items for a Garage Sale, Consignment Store and eBay to Earn Extra Cash,” visit www.organizewithlove.com. For more information call (251) 223-7174.

###

About Organize With Love

Established in 2003, Organize With Love (www.organizewithlove.com) provides professional organizing services to residential and commercial clients. With attention to detail, Organize With Love is dedicated to ensuring its clients have the necessary tools for an organized life.